

Institute for Excellence in Higher Education (IEHE), Bhopal

Institute for Excellence in Higher Education (IEHE),
Bhopal (MP)



NAAC Re-accredited (Fourth Cycle) Autonomous College

Under the UGC Scheme with 'A+' Grade (CGPA-3.45)

Program Outcomes (POs),


Program Specific Outcome (PSOs)

&

Course Outcomes (COs)

Bachelor of Business Administration (B.B.A.)

(Session: 2023-2024)


Dr. Sharda Gangwar
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Govt. Institute for Excellence in
Higher Education, Bhopal

Institute for Excellence in Higher Education (IEHE), Bhopal

Programmes offered in the Institute

Under Graduate Programmes

- B.Com. (4-Year UG programme under NEP-2020)
- B.Com. Honours (Management/Account) (3-Year UG programme under old pattern)
- B.A. (Major: Economics/History/Psychology/Sociology/Political-Science/English-Literature/Hindi-Literature/Geography/Fashion Designing) (4-Year UG programme under NEP-2020)
- B.A. Honours (Economics/History/Psychology/Sociology/Political Science/English-Literature/Hindi-Literature/Geography/Fashion-Designing) (3-Year UG programme under old pattern)
- B.Sc. (Major: Physics/Chemistry/Computer-Science/Mathematics/Electronics/Biotechnology/ Geography/Forensic-Science/Clinical Nutrition and Dietetics) (4-Year UG programme under NEP-2020)
- B.Sc. Honours (Physics/Chemistry/Computer-Science/ Mathematics/Electronics/Biotechnology/ Geography/Forensic-Science) (3-Year UG programme under old pattern)
- B.B.A. (4-Year UG programme under NEP-2020) (New)
- B.P.E.S. (3-Year UG programme) (New)

Post Graduate Programmes

- MA (Economics)
- MA (English)
- MA (Hindi) (New)
- MA (History)
- MA (Political Science)
- MA (Psychology) (New)
- MA (Public Administration)
- MA (Sociology) (New)
- MA (Social Work)
- M.Sc. (Biotechnology)
- M.Sc. (Chemistry)
- M.Sc. (Mathematics)
- M.Sc. (Physics)
- M.Com. (Marketing Management)

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Courses offered by Vocational Cell (IEHE)

Diploma Courses (16)

1. Diploma in Financial Services (DFS)
2. Diploma in Human Resources Development (DHRD)
3. Diploma in Communicative English (DCE)
4. Diploma in Guidance and Counselling Psychology (DGC)
5. Diploma in Industrial Work & Management System (DIWMS)
6. Diploma in Statistical Analysis (DSA)
7. Diploma in Taxation (DIT)
8. Diploma in Creative Arts (DCrA)
9. Diploma in Computer Application (DCA)
10. Diploma in Tourism & Hospitality Management (DTHM)
11. Diploma in Forensic Science (DFSc.)
12. Diploma in Remote Sensing & GIS (DRSG)
13. Diploma in Hostel Management (DHM) *
14. Diploma in Retail Marketing Management (DRMM)
15. Diploma in Banking Financial Services and Insurance (DBFSAI)
16. Diploma in Data Science and Analysis (DDA) – NEW

Certificate Courses (16)

1. Certificate Courses in English Creative Writing (CECW)
2. Certificate Courses in Research Methodology (CRM)
3. Certificate Courses in Instrumentation & Electronic Maintenance (CIEM)
4. Certificate Courses in Cyber Security (CCS)
5. Certificate Courses in Spoken English (CSE)
6. Certificate Course in Intellectual Property Right (CIPR)
7. Certificate Courses in French Language (CFL)
8. Certificate Courses in Hostel Management (CHM)
9. Certificate Courses in Retail Marketing Management (CRMM)
10. Certificate Courses in Banking Financial Services and Insurance (CBFSAI)
11. Certificate Course in Advance Excel (CCAEE) – NEW
12. Certificate Course in Psychological Assessment and Tool Development (CPATD) – NEW
13. Certificate Course in Basics in Geogebra (CCBG) – NEW
14. Certificate Course in Cooking and Baking (CCCB) – NEW
15. Certificate Course in Emotional Intelligence (CCEI) – NEW
16. Certificate Course in Packaging and Designing (CCPD) - NEW

Training Courses (06)

1. 45 Hours Training Programme in Food Processing & Preservation (FPP)
2. 30 Hours Training Programme in (MATLAB)
3. 30 Hours Training Programme in (SPSS)
4. 30 Hours Training Programme in Tally
5. 30 Hours Training Programme in Traditional Art (TPTA)
6. CII-IWN-IEHE Finishing School

Special Courses

- Foundation Course in Civil Services Examinations (FCCSE)
- Joint Admission Test for M.Sc. (JAM)

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Program Outcomes (PO) of the Under-Graduate Courses Offered

- PO1: Domain Knowledge:** Capable of demonstrating comprehensive knowledge & understanding of one or more other disciplines that form a part of an undergraduate programme of study.
- PO2: Critical Thinking:** Critically evaluate practices, policies and theories by following scientific approach to knowledge development. Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.
- PO3: Problem Solving and Analytical Skills:** Ability to think rationally, analyze situations and solve problems adequately.
- PO4: Information and Digital Literacy:** Capability to use ICT in a variety of learning situations. Demonstrate ability to access, evaluate and use a variety of relevant information sources; and use appropriate software for analysis of data.
- PO5: Communication Skills:** The capacity to communicate effectively using appropriate media, to present complex information in a clear & concise manner. Acquire the learning abilities by focusing on LSRW (Listening, Speaking, Reading & Writing skill, which provide a stage to the students to sharpen their capacity to learn more.
- PO6: Social Interaction and sensitivity towards the societal issues:** Work effectively and respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group and act together as a group or a team in the interests of a common cause. Elicit views of others, mediate disagreements and help reach conclusions in group settings.
- PO7: Self-directed & Lifelong Learning:** Acquire the potential to engage in independent & lifelong learning in the broadest context socio-technological changes. Critical sensibility to live experiences, with self-awareness and reflexivity of both and society.
- PO8: Environment and Sustainability:** Understand the issues of environmental contexts & sustainable development.
- PO9: Moral and Ethical Awareness:** Ability to embrace moral/ ethical values in conducting one's life, possess knowledge of the values and beliefs of multiple cultures and a global perspective; and capability to effectively engage in a multicultural society and interact respectfully with diverse groups.
- PO10: Effective Citizenship:** Demonstrate empathetic social concern and equity centred national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.
- PO11: Research-related skills:** A sense of inquiry and capability for asking relevant appropriate questions, problematizing, synthesizing and articulating; Ability to recognize cause and effective relationships, define problems, formulate hypotheses, interpret and draw conclusions from data, ability to plan, execute and report the results of an experiment or investigation. Efficiency to apply one's learning to real life situations or in interdisciplinary areas.
- PO12: Leadership and Management Skills:** Competence to use skills in organizing for people to reach a shared goal. During leading a project, ability to motivate others to complete a series of tasks, often according to a schedule.
- PO13: Employability and Entrepreneurial Skill:** Ability to develop employability skills such as, positive attitude, good business sense, willingness to learn, resilience, ability to work under pressure, optimism, adaptability, perseverance and motivation, and a host of similar skills.

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Programme Outcomes (PO): B.B.A.

Programme Outcomes	Students seeking admission For B BA programmed, permeating following qualifies which help them in their future life to achieve the expected goals:
PO1	Domain Knowledge: BBA graduates would be able to acquire basic and fundamental knowledge of the theoretical concepts and practices used in the different business and administrative related areas like Management, Economics, Entrepreneurship, Marketing etc.
PO2	Critical Thinking: Critically evaluate practices, policies and theories by following business and administrative approach to knowledge development in recent past.
PO3	Problem Analysis: Identifying, formulating and analyzing real world situations and problems, with different adequate appropriate tools & techniques.
PO4	Communication Skills: Ability to express thoughts and ideas effectively & communicate with others using appropriate media.
PO5	Information and Digital Literacy: Capability to use ICT in a variety of learning situations such as browsing sources of data & literature. Analyzing the data with the help of appropriate accounting software/apps. Writing reports & assignments using appropriate software.
PO6	Social interaction & sensitive towards the societal issues: Inculcating capabilities to interact with the society to increase business and administrative knowledge related issues to the different sections of the society.
PO7	Effective Citizenship: Demonstrate empathetic social concern and equity centered national development to be responsible and law abiding citizen.
PO8	Moral and Ethical Awareness: To aware the citizens regarding their fiscal responsibilities and importance in nation building. To aware citizens about the side effects of practices like tax evasion, black marketing, hoarding, etc.
PO9	Environment & Sustainability: commercial, economic & social environmental issues, in the development. Understanding the impact of behavior on societal and background of sustainable
PO10	Self-directed and Lifelong Learning: Acquire the ability to learn latest development in the subject concerned and to engage in independent and life-long learning PO(s), PSO(s) & CO(s): B.B.A. Session: 2022-2023 PAGEIS/13 Institute for Excellence in Higher Education (IEHE), Bhopal
PO11	Research-related Skills: Pursue higher education and advance research in the field of business and administration with the clear understanding of basic concepts required for the same.
PO12	Collaborative & Leadership Skills: Effectively work with the different groups and teams diversified in terms of gender, age, ethnicity, cultural background, academic background and nationalities. Demonstrate leadership qualities required to lead the diverse teams and small groups to achieve the common goals of the organization.
PO13	Employability Skill: Display practical skills, required to work as administrator, leader, owner and will be able to become a successful professional. Ability to develop employability skills such as, positive attitude, administrative skill, presentation skill, cooperative skill, willingness to learn, resilience, ability to work under pressure, optimism, adaptability, client relations and motivation, and a host of similar skills.

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Programme Specific Outcomes (PSO): BBA

Programme Specific Outcomes	The students taking up this program of BBA with..... (Minor) as a special subject of study, receive the following outcomes:
PSO- 1	Demonstrate and acquire the fundamental knowledge of theoretical and practices used in the -different area of business including management, economics, accounting, statistics, communication etc.
PSO- 2	Developing critical thinking by carefully analyzing the policies, theories and practices.
PSO- 3	Identify and analyze the problem using different tools and techniques.
PSO- 4	Developing and applying effective communication skills in different business situations
PSO- 5	Understanding the impact of different business practices on the environment and the importance of sustainable development.
PSO- 6	Using ICT tools in learning, analyzing and presenting the data.
PSO- 7	Understanding the needs and requirement of society by being sensitive towards societal issues.
PSO- 8	To engage in the lifelong learning of the concerned subject
PSO- 9	Able to work electively in collaborative manner in groups and teams and have the superior leadership qualities to direct them towards organizational goals.
PSO- 10	Develop practical and employability skills in the concerned subject.

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Mapping of PSOs (BBA) (Major) with POs (Under-Graduate)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PO13
PSO1	✓												
PSO2		✓											
PSO3			✓										
PSO4				✓									
PSO5									✓				
PSO6					✓								
PSO7						✓							
PSO8										✓			
PSO9												✓	
PSO10													✓

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Course Outcomes (COs)

Semester I

Management Principles and Application (*Paper Code:*) (Major)

Course Outcomes	The students taking up this course of BBA with Management Principles and Application (Major) as a subject of study receive the following outcomes:
CO1	Understand about diverse management approaches, apply them in actual business situations and analyze the repercussions.
CO2	Analyze and apply the best management practices in the company.
CO3	Evaluate and assess the numerous problems and challenges that results from conflict in the organization and effectively applying decision making techniques to achieve the objectives.
CO4	Remember, understand and apply the concept of motivation, leadership and directing practically in every situation that demands the same.
CO5	Determine and create various controlling measures to solve the business problems.

Semester I

Business Accounting (*Paper Code:*) (Minor)

Course Outcomes	The students taking up this course of BBA with Business Accounting (Minor) as a subject of study receive the following outcomes:
CO1	Remember and understand the accounting theory's foundation and concepts. Create journal, ledgers and subsidiary books.
CO2	Prepare, analyze and evaluate financial statements with adjustment inputs.
CO3	Understand and apply various methods of depreciation.
CO4	Demonstrate the good understanding of the concepts of maintaining accounts of branches and departments.
CO5	Applying the concepts of investment accounting.

Semester I

Financial Institutions and Markets (*Paper Code:*) (Generic Elective - F)

Course Outcomes	The students taking up this course of BBA with Financial Institutions and Market (Generic Elective) as a special subject of study receive the following outcomes:
CO1	To familiarize students with Indian Financial System, Financial institutions, instruments and financial markets.
CO2	To equip students with the concepts of capital and money market, their functioning and regulatory mechanisms.
CO3	To understand various types of financial intermediaries and the services provided.
CO4	Introduce the Indian as well as International financial system regulations and supervisions.
CO5	To familiarize students with international financial markets and institutions.

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Semester I

Consumer Behaviour (Paper Code:) (Generic Elective - M)

Course Outcomes	The students taking up this course of BBA with Consumer Behaviour (Generic Elective) as a special subject of study receive the following outcomes:
CO1	To familiarize with the concept, importance and need for understanding consumer behavior.
CO2	To understand in detail the consumer research process, its mechanisms and importance in marketing.
CO3	To understand in detail various factors affecting consumer behavior and the differences that exists in the market.
CO4	To familiarize with the consumer decision making process, decision making models and buying pattern thereof.
CO5	To equip students with the concepts of marketing communication process and various consumer rights that a consumer is granted with.

Semester I

Business Communication (Paper Code:) (Generic Elective - OF)

Course Outcomes	The students taking up this course of BBA with Business Communication (Generic Elective) as a special subject of study receive the following outcomes:
CO1	Understand the fundamental principles of communication and utilize them to improve the communication skills.
CO2	Analyze and evaluate the gap between the current level of communication skills and expected industry standards.
CO3	Remember and understand the kinds of communication and apply them to the organizational requirements and global norms.
CO4	Applying business writing techniques to create and design impressive documents.
CO5	Evaluating different body language choices and selecting the one in accordance with the demand of the situation.

Semester II

Organizational Behaviour (Paper Code:) (Major)

Course Outcomes	The students taking up this course of BBA with Organizational Behaviour (Major) as a subject of study receive the following outcomes:
CO1	Students will be able to demonstrate the application of the concept of organizational behavior to understand the behavior of the employees in the organization.
CO2	Students will be able to analyze the complexities associated with management of individual behavior in the organization.
CO3	Students will be able to analyze the complexities associated with management of group behavior in the organization.
CO4	Students will be able to understand the reason behind the various kinds of behavior of the people in the organization.
CO5	Students will demonstrate the manner in which organizational behavior is integrated with motivation of the employees and lead in better results.

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Semester II

Business Mathematics (Paper Code:) (Minor)

Course Outcomes	The students taking up this course of BBA with Business Mathematics (Minor) as a subject of study receive the following outcomes:
CO1	Analyze and evaluate the role played by the mathematics in the business and economic sphere.
CO2	Develop problem solving and critical thinking attitude.
CO3	Understanding and applying the mathematical tools in solving the business problems.
CO4	Remember the concept and learn the application of Vedic mathematics.
CO5	Instead of a mere guess work, engage in self learning attitude by consciously using mathematical tools to solve problems and make an effective decision.

Semester II

Legal Aspects of Business (Paper Code:) (Generic Elective – F/M)

Course Outcomes	The students taking up this course of BBA with Legal Aspects of Business (Generic Elective) as a special subject of study receive the following outcomes:
CO1	Remember and understand the Indian Contracts act, 1872.
CO2	Understand the idea of sale, distinguish sale and agreement to sell and can explain conditions and warranties.
CO3	Engaging in lifelong learning by updating the recent developments in the theoretical knowledge of the laws.
CO4	Acquire the basic understanding of the Competition Act 2002.
CO5	Identify critical issues of partnership form of business and recognize rights and duties of partners. Remember and learn to apply The Right to Information Act 2005.

Semester II

Fundamentals of Business (Paper Code:) (Generic Elective - OF)

Course Outcomes	The students taking up this course of BBA with Fundamentals of Business (Generic Elective) as a special subject of study receive the following outcomes:
CO1	Learn and understand business activities and to be able to participate in it.
CO2	Evaluate the functional areas of business.
CO3	Understand different managerial aspects of business.
CO4	Recognize the concepts of entrepreneurship development and about supporting institutions.
CO5	Comprehend and evaluate legal, political, technical and economic aspects.

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Semester III

Marketing Management (Paper Code:) (Major)

Course Outcomes	The students taking up this course of BBA with Marketing Management (Major) as a subject of study receive the following outcomes:
CO1	Develop a solid foundation in key marketing concepts, such as the marketing mix (4Ps: Product, Price, Place, Promotion), market segmentation, targeting, and positioning. Understand the role of marketing within an organization and how it contributes to achieving business objectives.
CO2	Learn how to develop and implement strategic marketing plans that align with the overall business strategy. Gain the ability to conduct market analysis, including competitor analysis and SWOT analysis, to inform strategic decisions.
CO3	Understand the role of integrated marketing communication in creating a consistent brand message across multiple channels. Learn how to design and execute advertising, public relations, sales promotions, and digital marketing campaigns that effectively communicate with target audiences.
CO4	Gain insights into digital marketing strategies, including the use of social media, content marketing, SEO, and online advertising. Learn how to leverage digital platforms to engage customers and measure the effectiveness of digital marketing efforts.
CO5	Understand the ethical considerations in marketing, including issues related to consumer rights, environmental sustainability, and social responsibility. Learn how to apply ethical principles in marketing decision-making.

Semester III

Statistics for Business Decisions (Paper Code:) (Minor)

Course Outcomes	The students taking up this course of BBA with Statistics for Business Decisions (Minor) as a subject of study receive the following outcomes:
CO1	Learn the concept of statistics and the process of statistical investigation.
CO2	Understand the various techniques of data collection and the methods of sampling. Learn about the statistical organization in India and Madhya Pradesh.
CO3	Apply the methods of mean, median and mode along with dispersion to summarize and present the data. Use the methods of skewness to measure the symmetry of the probability distribution of the data sets.
CO4	Understand the strength and direction of the variables using correlation. Analyze the cause and effect relationship between two variables using regression analysis.
CO5	Compare the trends over time using index numbers and its utility in measuring economic growth. Analyze and interpret the trends in the data by predicting the behavioral patterns of the variables. Analyze the interaction between the datasets using association of attributes.

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Semester III

Corporate Accounting (Paper Code:) (Generic Elective - F)

Course Outcomes	The students taking up this course of BBA with Corporate Accounting (Generic Elective) as a special subject of study receive the following outcomes:
CO1	Familiarize students with the concepts of accounting for Share capital & Debentures.
CO2	To understand quantitative aspect of financial statements and facilitate decision making.
CO3	Develop understanding of valuation of goodwill and shares.
CO4	To understand the process of account and its application in management.
CO5	Understand the accounting for amalgamation and liquidation of companies.

Semester III

Advertisement and Sales Management (Paper Code:) (Generic Elective – M/OF)

Course Outcomes	The students taking up this course of BBA with Advertisement and Sales Management (Generic Elective) as a special subject of study receive the following outcomes:
CO1	Learners will be able to understand advertising fundamentals, set measurable objectives, target audiences, manage budgets, and evaluate advertising effectiveness using structured processes and testing methods.
CO2	Learners will be able to grasp concepts of creative advertising strategies, media planning and selection, and understand the ethical, social, and regulatory aspects of advertising.
CO3	Learners will master personal selling fundamentals, effective sales processes, and ethical practices, while understanding their role in sales management and customer relationship management.
CO4	Learners will understand market analysis, sales forecasting, budgeting, territory and quota management, understand IT's role in sales planning, and analyze sales organization structures and interdepartmental relationships.
CO5	Learners will gain insight regarding recruitment, training, compensation, and motivation of sales personnel, and effectively evaluate and control sales performance.

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Skill Enhancement Course (SEC)/ Vocational Course (VOC)

Semester III

Subject: Personal Finance and Planning (*Paper Code:*) (SEC - F)

Course Outcomes	The students taking up this course of BBA with Personal Finance and Planning (Skill Enhancement Course) as a special subject of study receive the following outcomes:
CO1	Learners will be able to understand basics of personal financial planning, including budgeting, financial statements, and tax planning through practical case studies.
CO2	Learners will understand personal savings and investments, including criteria for evaluating investments and the use of savings instruments, chit funds, and various securities.
CO3	Learners will grasp working and understanding of mutual funds, investment in physical assets like real estate and precious metals, and analyze risk and return through case studies and investor perceptions.
CO4	Learners will compute investment returns, risks, and tax impacts, including value calculations, interest, dividends, capital gains, and leverage effects.
CO5	Learners will gain insight regarding retirement savings plans, including pension plans, provident funds, gratuity, life and general insurance, and reverse mortgages.

Semester III

Subject: Customer Relationship Management (*Paper Code:*) (VOC – M/OF)

Course Outcomes	The students taking up this course of BBA with Customer Relationship Management as a special subject of study receive the following outcomes:
CO1	Gain a comprehensive understanding of CRM fundamentals, including the role and importance of CRM in modern business practices. Also learn about the different components of CRM systems, such as customer data management, customer service, and relationship building.
CO2	Develop the ability to create and implement customer-centric business strategies that foster long-term relationships and understand how to segment customers, identify key customer segments, and tailor strategies to meet their specific needs.
CO3	Develop skills in analyzing customer data to gain insights into customer behavior, preferences, and trends. Also learn how to use data analytics to make informed decisions that enhance customer satisfaction and loyalty.
CO4	Develop an awareness of the ethical issues related to managing customer data and relationships, including data privacy and protection. Understand the legal frameworks governing customer information management and ensure compliance with relevant regulations.
CO5	Learn how to measure the effectiveness of CRM initiatives using key performance indicators (KPIs) such as customer lifetime

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Semester IV

Accounting for Managerial Decisions (Paper Code:) (Major)

Course Outcomes	The students taking up this course of BBA with Accounting for Managerial Decisions as a subject of study receive the following outcomes:
CO1	Analyze and interpret financial statements to assess organizational performance and financial health.
CO2	Develop and use budgets and cost management techniques to support effective decision-making and control within an organization.
CO3	Apply accounting information and financial metrics for strategic decisions, including budgeting, forecasting, and performance evaluation.
CO4	Design internal control systems, ensure regulatory compliance, and address ethical considerations in financial management.
CO5	Communicate financial information effectively to stakeholders and utilize accounting technology to enhance analysis and reporting.

Semester IV

Income Tax Laws and Practice (Paper Code:) (Minor)

Course Outcomes	The students taking up this course of BBA with Income Tax Laws and Practice as a subject of study receive the following outcomes:
CO1	Students will grasp the fundamental principles of income tax law, including the concepts of taxable income, deductions, exemptions, and tax liabilities.
CO2	Students will be able to apply current tax regulations to calculate tax liabilities for individuals and businesses, including preparing and filing income tax returns.
CO3	Students will understand the importance of compliance with tax laws and regulations, and will be proficient in reporting income, claiming deductions, and adhering to legal requirements.
CO4	Students will analyze the impact of various tax laws on financial decisions and business operations, including the implications of tax planning and tax-saving strategies.
CO5	Students will develop problem-solving skills through practical exercises and case studies, enabling them to address real-world tax issues and scenarios effectively.

Semester IV

Investment Analysis and Portfolio Management (Paper Code:) (Generic Elective - F)

Course Outcomes	The students taking up this course of BBA with Investment Analysis and Portfolio Management as a special subject of study receive the following outcomes:
CO1	Grasp the key concepts, tools, and techniques of investment analysis, including risk-return trade-offs and market efficiency.
CO2	Evaluate different types of financial securities, such as stocks, bonds, and derivatives, to make informed investment decisions.
CO3	Develop skills to create diversified investment portfolios that align with specific financial goals and risk tolerance levels.
CO4	Use various methods to assess the value of assets and make decisions on buying holding, or selling investments.
CO5	Monitor and assess portfolio performance using relevant metrics and adjust strategies in response to changing market conditions

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Semester IV

International Marketing (Paper Code:) (Generic Elective - M)

Course Outcomes	The students taking up this course of BBA with International Marketing as a special subject of study receive the following outcomes:
CO1	Define and differentiate between domestic market and international market. Describe the challenges and opportunities associated with international marketing.
CO2	Understanding the process of product planning for international marketing. Develop product strategies for international market considering the factors such as design, advertising, branding and packaging of a product.
CO3	Explain the factors influencing international pricing and determine appropriate pricing strategies for various international markets.
CO4	Identify suitable distribution channels for various international markets. Develop strategies for managing logistics and international distribution.
CO5	Analyze the Indian import- export policies and practices. Develop an understanding of the process of setting up an export business. Assess the effectiveness of different export pricing and finance methods.

Semester IV

Management of Industrial Relations (Paper Code:) (Generic Elective - OF)

Course Outcomes	The students taking up this course of BBA with Management of Industrial Relations as a special subject of study receive the following outcomes:
CO1	Define key terminologies related to industrial relations. Learn about the major developments in IR in India and understand the significance of IR in the Indian context.
CO2	Describe the purpose, functions and structure of trade unions and explain the legal framework governing trade unions. Analyze the role of trade unions in conflict resolution and IR.
CO3	Evaluate the effectiveness of employee counseling programmes and the challenges associated with it. Assess the role of bipartite and tripartite consultative bodies in IR. Analyze the impact of worker development and participation on organizational productivity and morale.
CO4	Examine the impact of disciplinary actions and grievances redressal procedures on the organization. Determine collective bargaining and the strengths and weaknesses of the collective bargaining process.
CO5	Measure the role of ILO and ILC in the international labour standards. Evaluate the relevant Indian constitutional provisions related to labour administration. Determine the key responsibility of labour administration at state, district and local levels in India. Analyze the key trends and future prospects of IR in India.

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Skill Enhancement Course (SEC)/ Vocational Course (VOC)

Semester IV

E-Accounting and Taxation (*Paper Code:*) (SEC - F)

Course Outcomes	The students taking up this course of BBA with E-Accounting as a special subject of study receive the following outcomes:
CO1	Understand and utilize modern e- accounting software for efficient financial record-keeping and reporting
CO2	Filling ITR, its procedure and registration under GST
CO3	Grasp the core principles of direct and indirect taxation, including GST, income tax, and corporate tax.
CO4	Understand the concepts of ledger, trial balance, final accounting and journal.
CO5	Ensure Compliance and Reporting: Maintain accurate and compliant financial records, and generate necessary tax reports using e- accounting systems

Semester IV

Digital Marketing (*Paper Code:*) (VOC – M/OF)

Course Outcomes	The students taking up this course of BBA with Digital Marketing as a special subject of study receive the following outcomes:
CO1	Gain a solid foundation in digital marketing concepts, including the digital marketing mix, customer journey, and the role of digital channels in marketing. Understand the importance of digital marketing in the context of modern business strategies.
CO2	Acquire knowledge of SEO techniques to improve website visibility on search engines. Learn and understand how to conduct keyword research, optimize on-page and off-page elements, and track SEO performance.
CO3	Gain skills in planning and executing SEM (Search Engine Marketing) campaigns, including the use of Google Ads and other PPC (Pay-Per-Click) platforms. Learn how to create effective ad copy, manage budgets, and analyze campaign performance.
CO4	Gain proficiency in using web analytics tools such as Google Analytics to track, measure, and optimize digital marketing performance. Learn how to interpret data and use insights to improve digital marketing strategies.
CO5	Develop an awareness of ethical issues related to digital marketing, including data privacy, online consumer rights, and the ethical use of digital advertising techniques. Learn about compliance with regulations such as GDPR (General Data Protection Regulation) and other data protection laws.

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Semester V

Financial Management (Paper Code:) (Major)

Course Outcomes	The students taking up this course of BBA with Financial Management as a subject of study receive the following outcomes:
CO1	To enable students to understand the basic concepts of Finance and Finance Function.
CO2	Understand basic concepts of financial management and their application in investment, financing and dividend decisions.
CO3	Familiarize students with the financial assets, contemporary means of addressing the issue of financial risk and its relation to investment returns.
CO4	Understand concepts of cost of capital, leverage analysis, capital structure and identify courses of action in financial environment that would result in maximization of wealth of an organization.
CO5	Understand management of working capital and estimate the same for an organization.

Semester V

Business Tax Process and Management (Paper Code:...) Discipline Specific Elective (DSE)

Course Outcomes	The students taking up this course of BBA with Business Tax Process and Management as a subject of study receive the following outcomes:
CO1	Define key terms related to business taxation. Learn about various companies and their residential status.
CO2	Describe the business tax structure in India and understand the calculation of tax liability for a company based on income, deductions and applicable tax rates.
CO3	Evaluate the tax implications of setting up a new business by comparing the location aspect with the nature and forms of business. Analyze the impact of tax planning on financial management decisions related to capital structure and dividend policy.
CO4	Calculate the tax implications for specific management decisions. Develop a tax-efficient employee remuneration system with tax planning. Determine the optimal tax structure for business restructuring options and apply tax planning techniques.
CO5	Critically assess the effectiveness of TDS and advance tax in business taxation. Evaluate the process of double taxation relief and transfer pricing regime.

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Semester V

Management Information System (Paper Code:...) Discipline Specific Elective (DSE)

Course Outcomes	The students taking up this course of BBA with Management Information System as a subject of study receive the following outcomes:
CO1	Learn the concept of Information Systems and the integration of various information systems with the organizations.
CO2	Understand the difference between traditional file system and database systems along with relational models, data mining and warehousing.
CO3	Examine the need of Electronic Data Interchange in enhancing the MIS of an organization and the future of EDI. Learn about E-commerce and the challenges faced in today's business environment.
CO4	Analyze the security and control systems. Evaluate the various security threats and perform audit functions.
CO5	Understand the concept of system design planning and create the information system for an organization and maintain quality control.

Skill Enhancement Course (SEC)/ Vocational Course (VOC)

Semester V

Export- Import Management (Paper Code:) (SEC - F)

Course Outcomes	The students taking up this course of BBA with Import- Export Management as a special subject of study receive the following outcomes:
CO1	Understanding of the export and import procedure and ability to apply them in real life.
CO2	Understanding of the importance of export management and adaptation of the knowledge to country conditions.
CO3	Understanding of trade regulations, export promotions and trade documents.
CO4	A clear understanding of major concepts in foreign trade, customs, international bodies.
CO5	Familiarize with the processes, procedures and practical issues involved in conducting exporting and importing businesses.

Semester V

E- Commerce (Paper Code:) (VOC – M/OF)

Course Outcomes	The students taking up this course of BBA with E- Commerce as a special subject of study receive the following outcomes:
CO1	To understand E-commerce, commerce and types of E-commerce.
CO2	To understand technical aspect of electronic commerce and facilitate decision making.
CO3	Develop understanding of process of electronic data interchange.
CO4	To understand the security issues of e commerce and its application in management.
CO5	To understand the cyber laws and practical knowledge of HTML.

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Semester VI

Human Resource Management (Paper Code:) (Major)

Course Outcomes	The students taking up this course of BBA with Financial Management as a subject of study receive the following outcomes:
CO1	Gain a comprehensive understanding of HRM principles, including the roles and functions of HR within an organization. Learn about key HR activities such as recruitment, selection, training, development, compensation, and performance management.
CO2	Gain knowledge in setting performance standards, conducting evaluations, and providing constructive feedback. Learn how to design performance management systems that motivate employees and improve organizational performance.
CO3	Develop an understanding of labor relations, including collective bargaining, conflict resolution, and the role of unions. Learn about employment laws and regulations that impact HR practices, such as equal employment opportunity, health and safety, and employee rights.
CO4	Understand the impact of organizational behavior and culture on employee motivation, satisfaction, and performance. Learn how to shape a positive organizational culture and manage change effectively within the workforce.
CO5	Develop an awareness of ethical considerations in HR practices, including fairness, confidentiality, and ethical decision-making. Learn how to navigate ethical dilemmas in HR and promote ethical behavior within the organization.

Semester VI

Cost Analysis and Control (Paper Code:) Discipline Specific Elective (DSE) Finance (A)

Course Outcomes	The students taking up this course of BBA with Cost Analysis and Control as a subject of study receive the following outcomes:
CO1	Familiar with the concept of cost accounting.
CO2	Understand the relationship between cost and financial accounting.
CO3	Facilitating the idea and meaning of material and labor cost control in an industry with pricing issues.
CO4	Aware of the concept of various overheads occurring in the factory.
CO5	Expand his knowledge about remuneration and incentives Collect knowledge about preparation of cost sheet from practical point of view and calculate tender/quote price. Equipped with knowledge about the contract cost of a particular contract. Know what the basics of process costing of a product are. Acquired knowledge about service cost especially transport cost.

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Semester VI

Corporate Finance (Paper Code:) Discipline Specific Elective (DSE) Finance (B)

Course Outcomes	The students taking up this course of BBA with Corporate Finance as a subject of study receive the following outcomes:
CO1	To demonstrate competency in the underlying concepts, theory, and tools taught in the course.
CO2	To ensure that the students are familiar with the area of corporate finance and its techniques.
CO3	To ensure that they understand the concepts of maximizing shareholder value, optimizing capital structure, and ensuring efficient resource allocation.
CO4	To familiarize the students with the study of capital, financial and investment decision making
CO5	To familiarize the students with the concepts of financing options like venture capital financing.

Semester VI

Basics of Logistics and Supply Chain (Paper Code :...) Discipline Specific Elective (DSE) Marketing (A)

Course Outcomes	The students taking up this course of BBA with Basics of Logistics and Supply Chain as a subject of study receive the following outcomes:
CO1	Gain a comprehensive understanding of the key concepts, processes, and components of supply chain management (SCM), including logistics, procurement, inventory management, and distribution. Learn the role of SCM (Supply chain management) in enhancing business performance and customer satisfaction.
CO2	Understand the principles of logistics management, including transportation, warehousing, and distribution management. Learn how to select appropriate transportation modes, manage logistics operations, and ensure timely delivery of goods.
CO3	Acquire knowledge of inventory management techniques, including just-in-time (JIT), economic order quantity (EOQ), and safety stock management. Learn how to balance inventory levels to minimize costs while meeting customer demand.
CO4	Gain insights into the role of technology in supply chain management, including the use of enterprise resource planning (ERP) systems, supply chain management software, and automation. Learn about emerging trends and innovations in SCM, such as block chain, artificial intelligence (AI), and the Internet of Things (IoT).
CO5	Understand the procurement process, including supplier selection, negotiation, and contract management. Learn how to develop and maintain strong relationships with suppliers and manage risks in the supply chain.

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Semester VI

Event Management (Paper Code:) Discipline Specific Elective (DSE) Marketing (A)

Course Outcomes	The students taking up this course of BBA with Basics of Logistics and Supply Chain as a subject of study receive the following outcomes:
CO1	Understand the concept and need of event management. Determine the scope of events and the roles of decision- makers and technical staff. Gain comprehensive understanding of the event management principles.
CO2	Acquire knowledge of legal and regulatory requirements related to event management. Comply with the applicable taxes and regulations.
CO3	Prepare event planning schedules and determine the process of assigning of duties.
CO4	Develop strategies for public relations planning and implementation.
CO5	Create a blueprint for organizing corporate events. Define job responsibilities of event organizers and ensure safety standards for the guests. Prepare comprehensive event reports.

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A brief note on Bloom's Taxonomy:

According to the revised version of Bloom's Taxonomy there are six levels of cognitive learning. Each level is conceptually different. The six levels are (1) remembering, (2) understanding, (3) applying, (4) analyzing, (5) evaluating, and (6) creating. We follow the Bloom's Taxonomy in deciding the course outcome & the levels (1|2|3|4|5|6) are displayed in the mapping table of COs with the PSOs of each program of NEP-2020. Details of the terms used in the levels are as follows:

Level-1: **REMEMBER** - this level includes:

Cite, define, describe, identify, label, list, match, name, outline, quote, recall, report, reproduce, retrieve, show, state, tabulate, and tell.

Level-2: **UNDERSTAND** - this level includes:

Abstract, arrange, articulate, associate, categorize, clarify, classify, compare, compute, conclude, contrast, defend, diagram, differentiate, discuss, distinguish, estimate, exemplify, explain, extend, extrapolate, generalize, give examples of, illustrate, infer, interpolate, interpret, match, outline, paraphrase, predict, rearrange, reorder, rephrase, represent, restate, summarize, transform, and translate.

Level-3: **APPLY** - this level includes:

Apply, calculate, carry out, classify, complete, compute, demonstrate, dramatize, employ, examine, execute, experiment, generalize, illustrate, implement, infer, interpret, manipulate, modify, operate, organize, outline, predict, solve, transfer, and use.

Level-4: **ANALYZE** - this level includes:

Analyze, arrange, break down, categorize, classify, compare, contrast, deconstruct, detect, diagram, differentiate, discriminate, distinguish, divide, explain, identify, integrate, inventory, order, organize, relate, separate, and structure.

Level-5: **EVALUATE** - this level includes:

Appraise, apprise, argue, assign, compare, conclude, consider, contrast, convince, criticize, critique, decide, determine, discriminate, evaluate, grade, judge, justify, measure, rank, rate, recommend, review, score, select, standardize, support, test, and validate.

Level-6: (Highest level): **CREATE** - this level includes:

Arrange, assemble, build, collect, combine, compile, compose, constitute, construct, create, design, develop, devise, formulate, generate, hypothesize, integrate, invent, make, manage, modify, organize, perform, plan, prepare, produce, propose, rearrange, reconstruct, reorganize, revise, rewrite, specify, synthesize, and write.

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Programme: BBA (Major/Minor/Generic Elective)

Mapping of Cos with PSOs for Semester I

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Management Principles and Application</i> Paper Code:	CO 1	✓									
	CO 2										
	CO 3			✓		✓					
	CO 4	✓	✓	✓							
	CO 5						✓				

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Business Accounting</i> Paper Code:	CO 1	✓									
	CO 2	✓		✓							
	CO 3		✓	✓							
	CO 4	✓									✓
	CO 5	✓		✓							

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Financial Institutions and Markets</i> Paper Code:	CO 1	✓									
	CO 2	✓	✓								
	CO 3	✓		✓							
	CO 4	✓				✓					
	CO 5	✓						✓			

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Consumer Behaviour</i> Paper Code:	CO 1	✓									
	CO 2		✓	✓							
	CO 3	✓		✓							
	CO 4		✓							✓	
	CO 5				✓			✓			

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Business Communication</i> Paper Code:	CO 1		✓								
	CO 2				✓	✓					
	CO 3	✓	✓								
	CO 4										
	CO 5					✓					

Mapping of Cos with PSOs for Semester II

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Organizational Behaviour</i> Paper Code:	CO 1	✓									
	CO 2		✓	✓							
	CO 3									✓	
	CO 4		✓					✓			
	CO 5									✓	

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Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Business Mathematics</i>	CO 1				✓	✓					
	CO 2						✓				
	CO 3		✓	✓							
Paper Code:	CO 4	✓		✓							
	CO 5			✓							

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Legal Aspects of Business</i>	CO 1	✓	✓								
	CO 2		✓							✓	
	CO 3										
Paper Code:	CO 4		✓								
	CO 5	✓		✓							

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Fundamentals of Business</i>	CO 1	✓									
	CO 2			✓							✓
	CO 3	✓	✓								
Paper Code:	CO 4									✓	✓
	CO 5					✓			✓		

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Marketing Management</i>	CO 1	✓									
	CO 2		✓	✓							
	CO 3				✓		✓				
Paper Code:	CO 4						✓				✓
	CO 5					✓		✓			

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Statistics for Business Decisions</i>	CO 1	✓									
	CO 2	✓					✓				
	CO 3			✓			✓				
	CO 4			✓			✓				
Paper Code:	CO 5	✓									✓

Mapping of Cos with PSOs for Semester III

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Corporate Accounting</i>	CO 1	✓									
	CO 2	✓		✓							
	CO 3	✓		✓							
Paper Code:	CO 4	✓									✓
	CO 5	✓									✓

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Advertisement and Sales Management</i>	CO 1	✓			✓						
	CO 2		✓		✓			✓			
	CO 3	✓								✓	
	CO 4			✓			✓				✓
Paper Code:	CO 5	✓									✓

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Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title:	CO 1	✓					✓				
<i>Personal Finance and Planning</i>	CO 2	✓		✓							
	CO 3	✓		✓							
Paper Code:	CO 4			✓			✓				
.....	CO 5	✓						✓			

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title:	CO 1	✓			✓						
<i>Customer Relationship Management</i>	CO 2	✓		✓							
	CO 3	✓		✓			✓				
Paper Code:	CO 4		✓					✓			
.....	CO 5	✓									✓

Mapping of Cos with PSOs for Semester IV

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title:	CO 1	✓		✓							
<i>Accounting for Managerial Decisions</i>	CO 2	✓		✓							
	CO 3	✓		✓							
Paper Code:	CO 4		✓		✓						
.....	CO 5	✓			✓		✓				

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title:	CO 1	✓		✓							
<i>Income Tax Laws and Practice</i>	CO 2	✓		✓							
	CO 3		✓	✓	✓						
Paper Code:	CO 4		✓	✓							
.....	CO 5			✓							✓

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title:	CO 1	✓		✓							
<i>Investment Analysis and Portfolio Management</i>	CO 2	✓		✓							
	CO 3	✓									✓
Paper Code:	CO 4			✓							✓
.....	CO 5			✓							✓

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title:	CO 1	✓	✓								
<i>International Marketing</i>	CO 2	✓			✓						
	CO 3	✓		✓							
Paper Code:	CO 4	✓		✓							
.....	CO 5	✓		✓		✓					

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Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title:	CO 1	✓							✓		
Management of Industrial Relations	CO 2	✓	✓	✓							
	CO 3			✓	✓						
	CO 4	✓		✓	✓						
	CO 5	✓	✓					✓	✓		

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title:	CO 1	✓					✓				
E-Accounting	CO 2	✓		✓							
	CO 3	✓	✓				✓				
	CO 4	✓	✓								✓
Paper Code:	CO 5	✓			✓		✓				

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title:	CO 1	✓							✓		
Digital Marketing	CO 2			✓			✓				
	CO 3			✓	✓		✓				
	CO 4			✓	✓		✓				
Paper Code:	CO 5		✓			✓		✓			

Mapping of Cos with PSOs for Semester V

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title:	CO 1	✓							✓		
Financial Management	CO 2	✓		✓							
	CO 3			✓			✓				
	CO 4		✓	✓							
Paper Code:	CO 5	✓		✓							✓

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title:	CO 1	✓									
Business Tax Process and Management	CO 2	✓		✓							
	CO 3		✓	✓							
	CO 4			✓							✓
Paper Code:	CO 5		✓				✓				

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title:	CO 1	✓									
Management Information System	CO 2	✓					✓				
	CO 3	✓	✓								
	CO 4			✓			✓				
Paper Code:	CO 5	✓									✓

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Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Export- Import Management</i>	CO 1	✓									✓
	CO 2	✓				✓					
	CO 3	✓		✓							
Paper Code:	CO 4	✓	✓								
	CO 5						✓	✓			

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>E- Commerce</i>	CO 1	✓									✓
	CO 2			✓			✓				
	CO 3	✓					✓				
Paper Code:	CO 4		✓		✓						
	CO 5	✓									✓

Mapping of Cos with PSOs for Semester VI

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Human Resource Management</i>	CO 1	✓			✓						✓
	CO 2			✓	✓					✓	✓
	CO 3	✓	✓			✓		✓			
	CO 4				✓			✓		✓	
Paper Code:	CO 5					✓		✓	✓		

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Cost Analysis and Control</i>	CO 1	✓									✓
	CO 2	✓	✓								
	CO 3	✓		✓							✓
	CO 4	✓		✓							
Paper Code:	CO 5	✓		✓			✓				✓

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Corporate Finance</i>	CO 1	✓									✓
	CO 2	✓	✓								✓
	CO 3		✓	✓						✓	
Paper Code:	CO 4	✓		✓			✓				
	CO 5	✓					✓				✓

Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: <i>Basics of Logistics and Supply Chain</i>	CO 1	✓		✓							✓
	CO 2	✓		✓			✓				✓
	CO 3	✓		✓							✓
	CO 4				✓		✓		✓		
Paper Code:	CO 5	✓		✓				✓			

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Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10
Paper Title: Event Management	CO 1	✓								✓	✓
	CO 2		✓			✓		✓			
	CO 3			✓						✓	
Paper Code:	CO 4				✓					✓	
	CO 5	✓					✓				✓

Arde

(IQAC Coordinator)



[Signature]

(Convenor, Academic Committee)

संयोजक
अकादमिक समिति
उच्च शिक्षा उत्कृष्टता संस्थान
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