17th March 2023 marked the third day of the workshop on Managerial Economics for the students of Department of Business Administration & Management, IEHE. The workshop was held under the presence of our Respected Director Dr. Pragyesh Kumar Agrawal along with our HOD Dr. Sharda Gangwar & other faculty organizers.



The workshop started with a live session from Prof. Walmik K. Sarwade, Dean, Faculty of Commerce and Management, Dr. Babasaheb Ambedkar Marathwada University who introduced students to the Conceptual and Practical Applications of the Market Structure in Managerial Economics, where he gave a brief introduction about Marketing Structure and told us about its importance in industries and the economy. After a grasping Q&A session, the students gave a positive feedback based on their understanding of the session.