



INSTITUTE FOR EXCELLENCE IN HIGHER EDUCATION



Department of Management Studies

Financial Awareness Program

Date: 6th August 2025

Venue: Hall 3, Kautilya Bhavan

The Department of Management Studies at the Institute for Excellence in Higher Education (IEHE), Bhopal, organized a highly informative session titled “Financial Awareness Program” exclusively for BBA students.

The session was conducted by Mr. Sanjeev Mangal, a distinguished professional holding qualifications of CA, CS, and CWA, who served as the main speaker. Mr. Mangal began by sharing his inspiring personal journey, offering students a real-world perspective on building a career in finance.



He then guided students through the basics and importance of financial planning, emphasizing how vital it is to start early. He spoke about personal finance management, the need for smart investing, and how financial awareness plays a key role in shaping a secure and successful future. He highlighted that as the young generation, students have the perfect opportunity to learn and apply financial discipline in their lives.

The session was interactive, relatable, and extremely insightful, leaving students more confident about managing their personal finances and making informed financial decisions. The program was conducted under the guidance of:

Dr. Sharda Gangwar (HOD, Department of Management Studies) and Dr. Pragyash Kumar Agrawal (Director, IEHE).

The program concluded with a vote of thanks and was well-appreciated by all attendees for its relevance, depth, and engaging delivery.

