

REPORT ON WORKSHOP CUM SEMINAR ON WORLD ENTREPRENEURSHIP DAY

Date: August 21, 2023

Time: 12:40 PM - 1:40 PM

Venue: Seminar Hall 2



**Institute for Excellence in Higher
Education, Bhopal**



UDGAM

Incubation Centre and Entrepreneurship Cell

on the occasion of

'WORLD ENTREPRENEURSHIP DAY'

is organising an event

(Orientation Programme and Workshop)

**To celebrate the contribution of entrepreneurs
in building innovations and start-up culture**

Date- 21/08/2023

Time- 12:40 PM Onwards

Venue- Manthan (Seminar Hall 2)

Guest of Honour	Invited Expert
Dr. Pragyesh Kumar Agrawal	Pradeep Karambelkar
Director, IEHE, Bhopal	Founder, Vision Biz Network



Introduction:

The workshop cum seminar, hosted by Udgam Incubation Centre and Entrepreneurship Cell, celebrated World Entrepreneurship Day by offering students valuable insights into the world of start-ups and entrepreneurship.

Director's Speech:

Dr. Pragyesh Kumar Agrawal, Director, Institute for Excellence in Higher Education , delivered a motivating speech emphasizing the critical role of entrepreneurship in fostering innovation, job creation, and economic growth.

Guest Speaker Session:

- Mr. Pradeep Karambelkar, Founder of Visionbiz Opportunity Network, shared his expertise on entrepreneurship:
- He highlighted the key components of an effective pitch, including the problem statement, solution, and crucial considerations.

- The significance of thorough market research was stressed, along with the importance of assessing the market's need for the proposed product or service.
- Mr. Karambelkar discussed the importance of evaluating the size of the target market and ensuring the long-term sustainability of the business idea.
- Scalability was a key concept introduced to attendees, underlining the importance of growth potential.
- Essential entrepreneurship terminology, such as the difference between a business idea and a start-up, was clarified.
- Mr. Karambelkar provided insights into ONDC (Open Network for Digital Commerce) and its potential impact on digital commerce.

Conclusion:

- The seminar on World Entrepreneurship Day provided attendees with valuable knowledge and motivation, equipping them for their entrepreneurial journeys.
- The event emphasized the significance of innovation, thorough market research, scalability, and sustainability in the start-up ecosystem.
- Attendees left the session with a deeper understanding of entrepreneurship and its potential for positive impact.

Few Glimpses of the Session



