

# **INSTITUTE FOR EXCELLENCE IN HIGHER EDUCATION**

## **BUSINESS ADMINISTRATION AND MANAGEMENT DEPARTMENT REPORT ON ORIENTATION PROGRAM**

- Date:13 July 2023
- Venue: Hall number 7

### Event Highlights:

The event commenced with an opening address by Dr. Honey Bhargava who introduced the significance of the BBA Department's values and vision. The event saw active participation from students, faculty members, and distinguished guests.

### Speeches and Presentations:

- The director of IEHE Dr. Pragyesh Kumar Agrawal Sir delivered an inspiring speech emphasizing the importance of a well-rounded education and the role of the BBA Department in shaping future professionals.



- The HOD of the Commerce Department, Dr. S.S Vijayvargiya, shared the need for practical knowledge, skill development, and interdisciplinary learning to prepare students for the dynamic business world.



- The Head of the BBA Department, Dr. Sharda Gangwar discussed the department's upcoming policies and initiatives. She highlighted the importance of staying updated with industry trends, incorporating technology into the curriculum, and fostering an entrepreneurial mindset.



- Dr. Singhai, deputy controller of examination, administrative officer, and faculty of commerce encouraged students to actively engage in the college curriculum, explore various opportunities, and strive for excellence.



#### Conclusion:

- The event served as a catalyst for students' enthusiasm and inspired them to actively engage in the college curriculum, embrace industry trends, and pursue their goals with determination. The positive response from attendees and the active participation of esteemed speakers made the event a memorable and impactful occasion.