

22nd September marked the fourth day of the Inter-College Debate Competition conducted by the Department of Business Administration and Management of IEHE under the Faculty of Commerce on the topic 'Has Social Media Improved Human Communication'. A special session was conducted by Pathfinder team where Dr Manish Kane Sir along with his peers in which he told us about the importance of Aptitude in today's scenario. Further, continuing the session he also informed is about various new courses which can be done in future.



The contest began with greeting our honorable Chief Guest of the competition Dr.Chanchal Kumar Bhuttan principal of SAIFIA COLLEGE ARTS AND MANAGEMENT,who enlightened the students with his optimistic words. Next, Dr. Sharda Gangwar , Head of the Department, Business Administration



and Management explained about the importance of this competition and significance of the topic selected.

The day went very well with astounding performances by the participants of SHRI SATYA SAI COLLEGE and IEHE,Bhopal.Both the colleges showed great efforts and enthusiasm in making this competition a huge success.

The competition began with stating the rules and inviting the students of IEHE and Shri Satya Sai



College to give their opinions and express their views on the topic.

The judges of the competition ranked the students on the criterias including relevancy to the topic, discipline and delivery of the argument. After all the performances,scores were totalled and submitted for final evaluation.

The day came to an end when respected Dr.Sharda Gangwar (HOD BBA Department) announced the very first society of BBA dept. For the academic year 2022 – 23 under the chivalrous presence of our chief guest Dr. Chanchal Kumar Bhuttan ,principal Saifia college of Arts and Management.

