

REPORT ON INTELLECTUAL PROPERTY RIGHTS (IPR)

On the 14th of July 2024, a special lecture on Intellectual Property Rights (IPR) was conducted, focusing on patents and various aspects of intellectual property. The lecture was delivered by Dr. N.K. Choubey, Senior Principal Scientist at the Plant Information Center (PIC), Madhya Pradesh Council of Science and Technology (MPCST), Bhopal. The event aimed to enlighten the attendees about the significance of IPR, patent registration processes, the distinction between logos and Monos, the presence of IP in our daily lives, and the conversion of traditional knowledge into IPR.

Dr. Choubey initiated the lecture by shedding light on the importance of patents and intellectual property. He explained how individuals can register patents from the comfort of their homes, emphasizing the accessibility and simplicity of the process. Participants were provided with valuable insights into the world of patents, guiding them on the steps required to protect their inventions and creations.

The distinction between a logo and a mono was another important aspect covered in the lecture. Dr. Choubey elaborated on the characteristics that differentiate logos from monos, helping the audience gain a clear understanding of these terms often used interchangeably.

The lecture also delved into the comparison between IPR and traditional knowledge. Dr. Choubey explained the fundamental differences between these two concepts, highlighting that traditional knowledge is a vast and diverse domain. Attendees were given insights into the process of converting traditional knowledge into IPR, enabling them to explore opportunities for protecting their cultural heritage and indigenous wisdom.

One of the key highlights of the lecture was the exploration of leveraging IPR for global market profit. Dr. Choubey provided attendees with valuable information on how individuals and organizations can utilize their intellectual property assets to generate revenue in the global market. The lecture emphasized the significance of patents, particularly in the fields of science and technology, where innovation and new ideas play a crucial role.

During the lecture, Dr. Choubey elaborated on the concept of patents being open in front of the government, highlighting the importance of disclosure for legal protection. He encouraged the participants to share their innovative ideas and inventions with the appropriate authorities to ensure they are safeguarded under IPR regulations.

The discussion on ornaments as immortal property and tangible assets was another intriguing topic covered in the lecture. Dr. Choubey provided relevant examples, including references to iconic

literary works such as Ramayana, Mahabharat, and Geeta, as well as modern-day copyrighted content like the stories of Premchand and registered brands like Bisleri.

Overall, the special lecture on Intellectual Property Rights (IPR) delivered by Dr. N.K. Choubey was both informative and engaging. Attendees gained valuable insights into the world of patents, intellectual property, and the importance of protecting one's creations and ideas. The lecture successfully addressed topics such as patent registration, logos vs. monos, the presence of IP in daily life, the conversion of traditional knowledge to IPR, and the utilization of IPR for profit in the global market. Participants left the lecture with a deeper understanding of IPR and its implications in various fields.