



**INSTITUTE FOR EXCELLENCE IN HIGHER EDUCATION
(IEHE), BHOPAL**



Department of Commerce & Internal Quality Assurance Cell (IQAC)

NATIONAL WEBINAR

“Employment to Youth: Motivational Role of Micro, Small and Medium Enterprise (MSME) Sector in The Present Scenario of COVID-19”

युवाओं को रोजगार: COVID-19 के वर्तमान परिदृश्य में सूक्ष्म, लघु और मध्यम उद्यम क्षेत्र (MSME) की प्रेरक भूमिका

on 4th July, Saturday (11:00 am to 2:00 pm)

ORGANISERS	ESTEEMED GUESTS		TOPICS
 Prof. S.S. Vijayvargiya Director, IEHE & Patron	 Hon'ble Dr. (Prof.) Jayant Sonwalkar	Chief Guest Vice-Chancellor M.P. Bhoj Open University, Bhopal, M.P.	Motivational & Directional Speech to the Participants
 Prof. V.K. Shukla Professor & Head	 Hon'ble Dr. (Prof.) Rajesh Kothari	Principal Guest Vice-Chancellor The ICFAI University Jaipur (Rajasthan)	Blessings from the Desk to the Participants
 Prof. Mukesh Jain Convener	 Mr. Ranjan Choudhary	Hon'ble Resource Person DGM M.S.M.E. Technology Center, Bhopal	Technical Guidance to the Participants
 Prof. Anuj Hundet Convener IQAC	 Mr. Christopher Minj	Hon'ble Resource Person Assistant Director, MSME Testing Center, Bhopal	Practical Guidance to the Participants

 <p>Prof. Sunil Mishra Technical Coordinator</p>	 <p>Mr. Kishore Kumar Tolani</p>	<p>Hon'ble Resource Person</p>	<p>Bank of India Financial Literacy Counsellor, Bhopal</p>	<p>Financial Counseling</p>
<p>Co-convener Dr. (Prof.) Ajay Mishra Dr. (Prof.) N.R.Das Dr. (Prof.) Preeti Mishra Dr. (Prof.) Mahendra Singhai Dr. (Prof.) Sharda Gangwar</p>	 <p>C.A. Hemant Jain</p>	<p>Hon'ble Resource Person</p>	<p>R.C. Jain & Associate (Mumbai-Bhopal) and Educational Trainer</p>	<p>Financial Guidance</p>
<p>Technical Support: Mr. Amit Mandle, Mr. Shailesh Deshmukh Mr. Jainendra Harode</p>	 <p>Dr. Sanjay Tiwari</p>	<p>Special Guest</p>	<p>Professor Commerce, Navyug College, Jabalpur</p>	<p>Voice of an Academician</p>

❖ TODAY'S NECESSITY AND THE OPPORTUNITY ❖

Not only is India, but the entire world is also going through the crisis of the COVID-19 pandemic, this pandemic has created serious conditions for both saving lives and running life in front of the world. The country's top leadership has saved many lives by taking appropriate drastic measures in time. On the other hand, a detailed and ambitious plan in form of immediate assistance in view of Economic-Social problems has presented in the form of a self-reliant India campaign. It has been presented to realize the dream of the 21st Century of India and a total of 20 lakh crores arranged in this scheme. The main objective of the plan is being to see the COVID-19 pandemic as an opportunity, main emphasizing the technology-driven system. The plan has also been the emphasis laid on establishing self-employment with an adequate focus on the skill-based Micro, Small and Medium Enterprise (MSME) Sector. But the youth of the country is confused and its trend is more focused on the service sector. Agriculture, forest, and mineral resources available for plenty in our country. If it converts with frugally for a human betterment at the global level, then it is good for sake of our future. It has happened to become necessary for a country like India to make it possible with the diversity of the country and better use of our youth power to raising our country's economic power.

This webinar is an effort in the direction of motivating the youth towards the MSME sector. Where our distinguished academicians will motivate and panel experts will share knowledge and practical views with our delegates and participants.

It is also useful to any person who has different academic qualifications or financial backgrounds and who willing to establish their enterprises with the financial support and technical training of GOI through MSME department and Banks.

Registration link for Academicians/Research Scholar:

https://docs.google.com/forms/d/e/1FAIpQLSdAgtyJRjH2hdIs7gai_CQP1byPPyq4FBs2-ORPOjjanciX2A/viewform?usp=sf_link

Registration link for Students/ Employment Searcher:

https://docs.google.com/forms/d/e/1FAIpQLSeMEjb6HL6--wkNsdDkgNRiPmCHKMboxNAddWM0trPo8KP0vA/viewform?usp=sf_link

Last Date for Registration: 1st July, 2020 upto 4:00 pm

Platform ID to Join: CISCO WebEx

For further detail contact Dr. Mukesh Jain on 9300100451