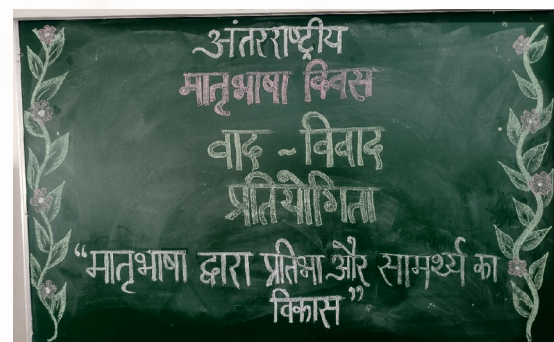


On 15th August 2025 India as a diverse and dynamic country completed 78 years of Independence, On this auspicious occasion students from management department in IEHE displayed different traditions and cultures of all Indian states showcasing their creativity and skills



Debate Competition 2025

A debate competition on the topic “**Development of Talent and Harmony through the Mother Tongue**” was organized on **21 February 2025** in **Hall-3, Kautilya Bhavan**. The aim of the event was to provide students an opportunity to discuss and reflect on the importance of the mother tongue. Students from various classes presented strong arguments both in favor and against the topic. The panel of judges awarded certificates and mementos to the outstanding participants. The event was successfully conducted under the guidance of **Dr. Sharda Gangwar (Head of Department)** and **Dr. Prajesh Kumar Agrawal (Director)**. This event encouraged students to understand the significance of language, education, and the global perspective.



Manavta Club Honors Compassion at Badge Ceremony 2025

Held on March 29, 2025, at Hall 4, Kautilya Bhawan, the Badge Ceremony of the Manavta Club celebrated the dedication of its members towards animal welfare, particularly the care of campus dogs. Graced by Reverent Director Dr. Pragyes Kumar Agrawal, Convenor Dr. Sharda Gangwar, and special guests Dr. Smitha Jain and Mr. Anant Kumar Tripathi, the event featured heartfelt speeches, badge distribution, and an oath ceremony led by President Janvi Pathrol. The ceremony recognized acts of kindness, reinforced the club’s mission, and inspired continued commitment to empathy and service.



MBA Department, Institute for Excellence in Higher Education Madhya Pradesh

Address: Kaliyasot Dam, Bhopal, Madhya Pradesh 462016

Chief Editor : **Dr. Sharda Gangwar**, Professor and Head BBA Department, Printed By : **MSP Offset, Bhopal**

Introducing "Management Mirror" - The New Face of Biz@BBAs we embark on an exciting new chapter in our academic journey, we're thrilled to introduce "Management Mirror," the revamped newsletter formerly known as Biz@BBA. This change comes on the heels of launching our prestigious MBA program, marking a significant milestone in our institution's growth.

Why the Change?

The rebranding to "Management Mirror" reflects our commitment to providing insightful and thought-provoking content that resonates with the evolving needs of our students, faculty, and industry partners. This newsletter aims to mirror the dynamic landscape of management education, offering a unique blend of perspectives, expertise, and experiences.

What to Expect?

In "Management Mirror," you'll find¹:

- **Industry Insights:** In-depth analysis of the latest trends and developments in management
- **Academic Excellence:** Showcase of our faculty's research and expertise
- **Student Spotlight:** Stories of our students' achievements and experiences
- **Career Guidance:** Tips and advice for navigating the corporate world

From the Desk of Chief Editor



Editorial

As we launch "Management Mirror," we're excited to share our vision with you. This newsletter is more than just a publication - it's a platform for dialogue, discussion, and growth. We invite you to join the conversation, share your thoughts, and reflect on your own experiences in management.

We're committed to delivering high-quality content that informs, inspires, and challenges our readers. Your feedback is invaluable to us, and we look forward to hearing your thoughts on "Management Mirror"

Har ghar tiranga celebrations

On 14th August 2025, Department of Management Studies students showcased their creativity in the Digikala Digital Poster Making Competition on the theme of “Freedom Fighters,” paying tribute to the sacrifices of our great leaders. Through these initiatives, students not only celebrated patriotism but also contributed to Indian prosperity, reflecting unity, responsibility, and the true spirit of independence. Overall the **Har ghar tiranga** celebrated with lot of interest and enthusiasm. Jai Hind.



BBA FAREWELL 2025



Date: 29th April 2025

The Institute for Excellence in Higher Education (IEHE), Bhopal, proudly organized a grand farewell ceremony for the first-ever batch of BBA students on 29th April 2025 in Hall 4 of the Kautilya Bhawan. The event marked a historic milestone for the department, bidding a heartfelt goodbye to the pioneering students who laid the foundation for future batches.

The ceremony commenced at 10:00 AM with a warm welcome to all students, teachers, and guests. The respected Dr. Sharda Gangwar, Head of Department (HOD), graced the occasion with her encouraging presence. In her inspiring address, she congratulated the outgoing batch for their achievements, praised their leadership and contribution to the department, and wished them success in all future endeavours.

The farewell was not just an emotional event but also a vibrant celebration. The juniors organized various fun-filled activities, including games, musical performances, and a fashionable ramp walk, where students showcased their style and confidence. The hall echoed with laughter, cheers, and joyful memories.

Adding to the emotional essence of the event, a special farewell was also given to two beloved faculty members — Brajesh Sir and Richa Ma'am. Students expressed their heartfelt gratitude to them through speeches, and personalized tokens of appreciation. Their guidance and support had left a lasting impact on the lives of many students.

The ambiance of the event was made livelier with creative decorations, a themed backdrop, and a heartwarming video montage capturing memories from the batch's journey at IEHE.

The ceremony concluded with a group photograph, and distribution of mementos. The day ended on a bittersweet note, as students bid farewell to their college life with tears, hugs, and smiles.

Overall, the farewell celebration was a beautiful blend of emotions, fun, and gratitude — truly a memorable day for the BBA department and its first graduating batch.

IEHE Welcomes the BBA Batch of 2025 with Warmth, Wisdom, and Wonder

The Department of Business Administration at the Institute for Excellence in Higher Education, Bhopal, commenced its Orientation Programme for the new BBA batch on 21st July 2025 at Hall 3, Kautilya Bhavan. The event opened with a traditional welcome and a heartfelt address by faculty and student representatives. Highlights included introductions to IEHE's legacy, the dynamic BBA Department, various student clubs, and new faculty members. A campus tour led by seniors ensured the freshers were well-acquainted with their new academic environment. The day concluded on an enthusiastic note, setting the tone for a meaningful college journey ahead.



GLOBAL INVESTORS SUMMIT

The report details the participation of BBA students from IEHE, Bhopal, as volunteers at the **Global Investors Summit (GIS) 2025** held at Manav Sangrahalaya. The summit brought together global investors, business leaders, and policymakers to discuss future investment opportunities and economic growth. Students gained hands-on experience in event management, logistics, and professional networking by assisting with registrations, guiding delegates, and coordinating sessions. Key discussions focused on topics like **AI in education, semiconductor manufacturing, Indo-Japan collaborations, and investment strategies with Germany**. Special summits, including the **Tourism Summit** and **MSME and Startup Summit**, highlighted Madhya Pradesh's potential in tourism and entrepreneurship. The **Pravasi Madhya Pradesh Summit** aimed to engage the diaspora, while the **Mining Summit** emphasized the use of GIS technology for sustainable mining. The inaugural session by **Prime Minister Narendra Modi** highlighted Madhya Pradesh's investment potential with the message, "Yahi Samay Hai, Sahi Samay Hai." The **Viksit Bharat Young Leaders Dialogue** empowered youth leadership and innovation. The event concluded with a valedictory address by **Home Minister Amit Shah**, focusing on new policies to boost the state's economy and industries. Overall, the summit provided students with invaluable insights into global investment trends and enhanced their leadership, teamwork, and communication skills.



BBA Students Win First Prize at Shark Tank Competition, SAGE University

Team Vicky Vidhan, Khushi, and Yogya from BBA Department secured the First Prize at the Shark Tank competition held at SAGE University, competing among 63 teams, including participants from MBA and BBA departments across various colleges. They presented their innovative idea, Vardhura, focused on hydroponic kits, and were awarded a cash prize of ₹21,000.



संस्थान परिवार के सभी सदस्यों को
15 अगस्त 2025
स्वतंत्रता दिवस की हार्दिक शुभकामनाएं।